

PCM

Parish Communications Ministry

“Communication by the Church is essentially communication of the Good News of Jesus Christ. It is the proclamation of the gospel as a prophetic, liberating word to the men and women of our times, it is testimony in the face of radical secularisation, to the transcendent destiny of the human person. It is the witness given in solidarity with all believers against conflict and division to justice and common among peoples, nations and cultures.”

- Aetatis Novae



GSCM

The Good Shepherd Communications Ministry



Introduction

The CM Logo

Objectives/Goals

Organisational Structure

Accomplishments

The Parish

The Parish Structure

Prayer for Communications

INTRODUCTION



The communications media is noted as a powerful instrument of progress. It also profoundly affects the way men 'live' and 'think'. The Ministry was established on December 16th, 1988. It is a non-profit organisation of the Good Shepherd Church, Setapak, Kuala Lumpur, Malaysia.



THE GOOD SHEPHERD COMMUNICATIONS MINISTRY



THE COMMUNICATIONS MINISTRY LOGO

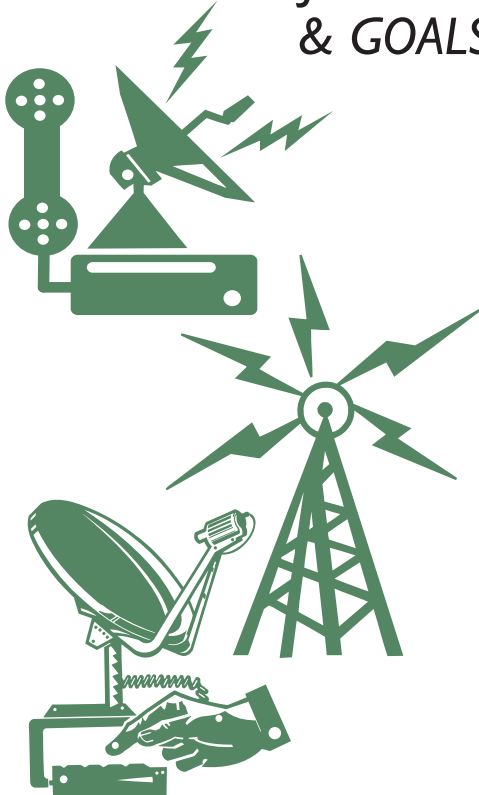
The Communications Ministry logo resembles the human ear, one of the five senses. It symbolises the Ministry's commitment to spread the Good News in interesting ways with the ultimate objective of reaching the ears of the people.

As with every organisation, we believe our strength lies in our members. This is depicted by the letter 'M' which is firmly positioned inbetween the letter 'C' to signify stability. The 'C's circular shape represents our scope of activity, reaching out to the masses using the best resources available to us.



THE GOOD SHEPHERD COMMUNICATIONS MINISTRY

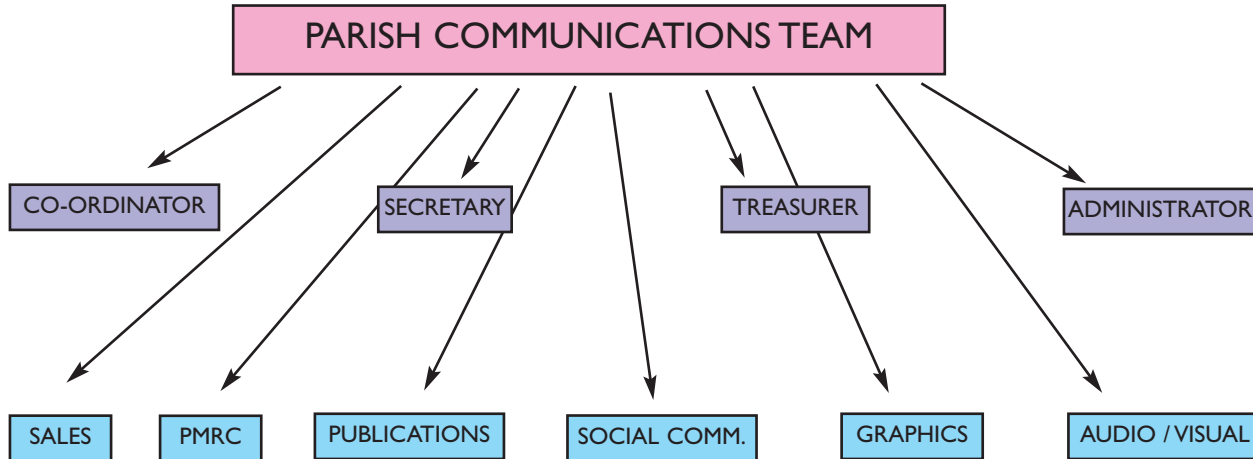
OBJECTIVES & GOALS



Our objective is to create an awareness among the people so that they will understand clearly what they “SEE”, “HEAR”, and “READ” in their daily lives through the extensive use of all available means of communications (print, audio, video, drama, the internet, etc.).

Our vision is to build a communion of communities rooted in Jesus Christ.

ORGANISATIONAL STRUCTURE





SALES

To promote the sale of religious periodicals and magazines, religious articles i.e. rosaries, pictures, etc,



PARISH MEDIA RESOURCE CENTRE

To promote the extensive use of the media positively especially in the homes by making available CD's, VCD's, Videotapes and Audio Cassettes. To help in the religious education of the parish by organising video shows, etc.



PUBLICATIONS



- To produce the weekly parish bulletin.*
- To produce the quarterly parish newsletter.*
- To administer to the Parish and GSCM homepage.*
- To maintain the parish notice board.*
- To help promote various activities of the groups by producing flyers, etc.*

SOCIAL COMMUNICATIONS

- To promote or organise • Spiritual development*
- Self development • Media education •*
- Organising retreats/camp • Awareness on current issues • Creative elements of the ministry • The positive use of the media • The use of other media tools i.e. drama, etc.*



GRAPHICS



To use graphic art to enhance and promote the themes of the Liturgy. To help promote other celebrations, festivals in the church.

AUDIO / VISUAL

To maintain Audio/Visual equipment. To help set up Audio/Visual needs for the CM and parish events, etc.

To record/video important parish events for archives.



ACCOMPLISHMENTS



Media
Awareness
Camps



The Christmas Crib

1988 - 1990 ; we spent a great deal of our first 2 years setting ourselves up, establishing the proper structures, recruiting members and implementing projects.

1991 - 1992 ; Launching of the 3 year plan to create awareness on the negative influences of the Media in our lives. Highlights: Media Awareness Camp - The Island of Penang; Poster-making Course for members.

1993 ; 1st Year Theme - “Give Feet to the Gospel”, Highlights Lenten campaign - “Live Simply”; The Christmas Crib - Life-size styrofoam figures; Media Awareness Camp - Cameron Highlands.

1994 ; 2nd Year Theme - “Give Wings to the Gospel”. Highlights : Lenten Campaign - “Live Simply” comic strips; T-Shirt Campaign with awareness messages. Self development seminar - Tekam Plantation Resort, Pahang.

1995 ; 3rd Year Theme - “The Year We Make Contact”. Highlights: The “Mourning After” play.

1996 ; The year we took things easy (Re-structuring of the Ministry)

1997 ; Theme - “Making Jesus Better Known and Better Loved”

1998 ; as above

1999 ; Preparing for the 10th Anniversary celebrations

THE MOURNING AFTER



Once upon a time, the Communications Ministry had a 3-year project commencing in 1993 with the theme “Give Feet to the Gospel”. In 1994, it was “Give Wings to the Gospel”. And then came “The Year We Make Contact” - the theme for 1995.

And it was in one of those meetings (planning for 1995) that an idea to do something different came about (we were only doing flyers and posters then).

Following that, someone suggested that we do a play on the breakdown of values - parish level.

In due time, the idea developed further and soon, the idea for a massive production on an archdiocesan level came into existence.

Consumerism, abortion, peer pressure were some of the issues we decided to highlight. But we certainly never expected to end up like this:

From a kindergarten stage to the National Cultural Complex (Kompleks Budaya Nasional) set-up.

From a small group of volunteers to a cast and crew of over 150 (young and not so young);

For all the long hours and late nights;

For all the sweat and sacrifices;

And it all began at that meeting many, many months ago.



THE GOOD SHEPHERD COMMUNICATIONS MINISTRY

THE PARISH



The Church of the Good Shepherd, Setapak

Parish Priest : Fr. Antoine Henriot
Parish Pastoral Council Chairman - Ronald Lee
Parish Coordinating Council Chairperson - Pat Lee

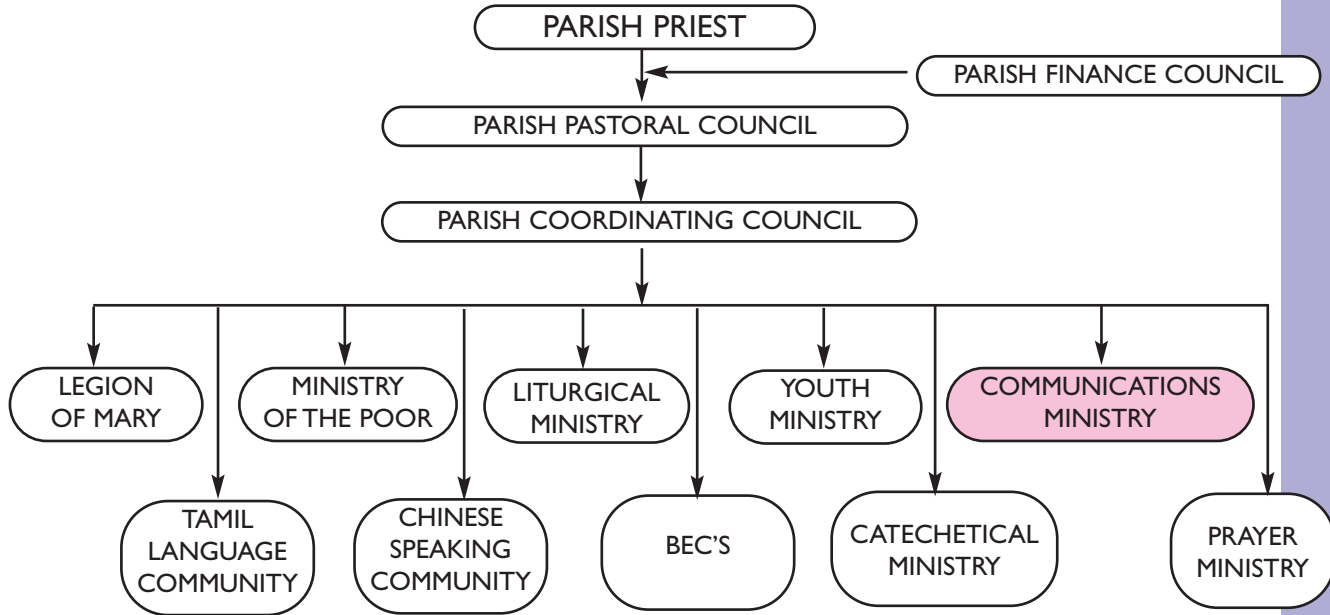
Masses : 6.30 am (Monday-Thursday) ; 6.30pm (Friday)
Novena + Mass 5.45pm (Saturday)

7.00 am, 8.30am ; Chinese 10.30am; Tamil 6.30pm every 2nd
and 4th week (Sunday)



THE GOOD SHEPHERD COMMUNICATIONS MINISTRY

STRUCTURE OF THE PARISH OF THE GOOD SHEPHERD SETAPAK





THE GOOD SHEPHERD COMMUNICATIONS MINISTRY

PRAYER FOR COMMUNICATIONS

*Lord God
throughout history,
you have made yourself known to us
in many ways,
by the written and spoken words,
by natural signs, by vision and dreams,
by music and dancing
by whatever means of communication
has been right at the time.*

*How Lord God
you speak to us in the electronic age
You use new media to reach us
radio, television, newspaper, film
Lord we pray for the gift of interpretation
Help us to understand the language
of the communication media
and their purpose
Help us to distinguish between those
things which are good
and those things that are without value*

*We ask this in the name of Jesus,
in your word made flesh
in the glorious message of redemption.*

[BACK TO MENU](#)



THE GOOD SHEPHERD COMMUNICATIONS MINISTRY

The Second Vatican Council called communication media "marvels" and "gifts" from God, but it also recognized that these gifts can be mixed blessings, depending on how they are used. The media's impact continues to grow, as computer networks and the Internet add powerful and easily accessible new means to the familiar forms of mass communication: print, television, radio, film, video, telephone, and cable services.

Influential enough individually, they are converging into multi-media networks that make them increasingly essential to people's daily lives. The media are so much part of us that to recognize their impact, we must step back and consciously think about how they shape our lives and what they are saying. An intelligent use of media can prevent our being dominated by them and enable us instead to measure them by our standards.

In this way, even many messages with which we cannot agree, inevitably coming to us from a diverse constellation of media, will not hurt us. They can even be turned to our benefit by whetting our understanding and articulation of what we believe. It is important for parents to educate their children in the influence of the media, to take responsibility for monitoring what media their children use, and to become role models for appropriate use of media.